inspiring sustainable business

Tina Teucher

Speeches on sustainable innovations, moderation of future-related events, sustainability communication for entrepreneurial solutions: Tina Teucher’s enthusiasm for future is infectious!
Sustainable Management

**speaker**

Inflammatory and awakening:
Speeches on megatrends, sustainability and Corporate Social Responsibility (CSR).

**event moderator**

Refreshing and inspiring:
Shaping events, panel discussions, galas and award ceremonies.

**author**

Books, articles and interviews regarding fascinating solutions of today for a good tomorrow.

**consultant**

Activating and accompanying:
Visions, strategies and paths for fit-for-the-future organisations.
Innovation is boring if it does not improve life on earth.

Keynote speaker, author and expert on sustainable business: Tina Teucher is enthusiastic about the diverse opportunities for future-oriented companies and gives guidelines to actively mold society and future markets. With presentations in three languages she whets appetite to rethink: In the long run not those are successful who sell the most material but those who facilitate a meaningful for people.

Many good examples from corporations as well as small and medium enterprises (SME) reveal ways how corporate management can be shaped for future generations and how to build up concrete future competencies through social and ecological innovations.

With an eagle-eye for the whole concept, facts, strategies and through exciting examples, she inspires people and organizations to purposive strengthen their positive impact: for business with sense, green innovations and long-term success. Economically, socially and eco – logically!
Keynotes & Lectures

Megatrends
What are sustainable organisations now preparing for
We can’t predict the future. No problem, the others can’t do it either! How can we still prepare our companies? It’s time to increase your own resilience – the ability to flexibly deal with changes. To achieve this, we can grow with the megatrends: From Neo-Ecology, over Silver Society and Connectivity to the female awareness change: This future certainly won’t miss us! Who on the market is already using the characteristics of the age we live in for their benefit and what do all the developments mean for our strategy? The keynote inspires you to take a brave look at the bigger picture and opens up new thinking and action strategies for companies. Innovation-friendly and proactive.

Why are green companies booming
10 Brand features that will make your customers fall in love
A “worthy” brand attracts and binds: talents, partners and, above all, customers. Long-term thinking and lasting success are directly related. What makes companies with an ecological focus so attractive? Which concrete decisions require special attention in case of a green strategy development – and how to avoid the lurking traps? And above all: How do the forerunners do it? A keynote with numerous practical examples from DAX companies like BMW to a 50-man family business.

Making sense
How to boost talents, motivation and sustainability through sensemaking
Employees are not only a cost factor, they are the most valuable resource of a company. Studies (Princeton University, among others) show that the motivation grows only up to a certain annual salary. What comes next? How do you challenge your talents and boost the future viability of your company when we exclude financial incentives? Not only does the Generation Y ask for the WHY: Sensemaking and sustainability are becoming the leading philosophy. It’s all about the point of view: Generation Y doesn’t see the future as clearly determinable, but as a potpourri of possibilities. They want to be involved and involve others. They want to take and share responsibility. They want to do things together, instead of competing with one another. They love the feeling of being part of a larger thing they can stand for: with pride, fun and sense.
Sustainable Leadership
What’s the big deal about sustainable leadership

The world is changing extremely fast – as well as the patterns for leadership. They are intended to help bring economic development, social justice and ecological balance in line. Of crucial relevance is therefore not only the ability of individuals to lead, but also the ability to jointly promote the fuel for collective change. At the same time the working environment is rapidly transforming: concepts such as crowdsourcing, corporate democracy or work-life balance are being discussed simultaneously. They all should come under the same roof through “good leadership”. But how can one do this? The promising approach for this is a corporate culture based on respect and participation, i.e. cooperation of equals, at eye level. The keynote with numerous practical examples shows: Leading can only be done from the front line. Sustainable Leadership rests on values, role models and intangible incentives.

Opportunity sustainability
Ensuring future viability with new business models

Companies nowadays should be reliable and flexible, stable and innovative. Strong contradictions? In the guiding lights of sustainability, more and more organizations are discovering the potential for thousands of business ideas and market opportunities – and in every industry! Surprising examples from seemingly ultraconservative sectors, such as chemistry, financial services or raw material extraction, encourage us to think outside the box. If you want to be at the winning podium tomorrow, if you want to be innovative and enter new markets, sustainability should be the core of your strategy.

Sustainability Innovations
Inspirations from „Faktor 5“ via „Sharing“ through to „Cradle to Cradle“

Long-term thinking? This demand turns entire industries upside down. After all, customers, media, investors and employees are more and more often asking for it. Who on the market is already using the characteristics of the age we live in for their benefit? And what do all these developments mean for our strategy? The keynote inspires you to take a brave look at the bigger picture and opens up new thinking and action strategies for companies. From exciting concepts and Best Practice examples, rises a guide to re-invention.

Economic instead of climate change!
Learning from nature

Nature shows how it’s done: (Eco)systems renew regularly, seasons change, animal and plant species adapt, landscapes reinvent themselves. Yet the speed, with which the climate changes stride ahead, ironically threatens its main cause: The man himself. It is time to increase the resilience of both society and economy – the ability to flexibly deal with changes. Examples from industries such as energy, construction, mobility and agriculture are inspiring us to rethink customer needs and business models. Innovation-friendly and proactive.
No one knows the answer who did not look for it.

Event moderator
Refreshing, charming, inspiring.

A good moderator is like a safari: The main characters feel as right as rain in their environment. The guide gives guidelines and creates connections. And the audience experiences exciting new perspectives and ultimately has the feeling: “I was in the thick of it – not just on the sidelines!”

Tina Teucher enriches conferences, award shows, gala nights and meetings on future topics with her moderations. Guests are welcomed on an optimal stage, participants feel involved, and the discusers can bring their aspect to the point. When Tina Teucher moderates, everybody takes some inspiration home. Comprehensible, binding and versatile.
Tina Teucher inspires to rethink – for success and resilience through sustainability, CSR and social entrepreneurship. Her speeches, event moderation and publications whet appetite for a positive transformation in companies and society.

The cultural scientist graduated with the MBA Sustainability Management at Leuphana University Lueneburg. From 2009 to 2014 Tina Teucher was managing editor of forum Nachhaltig Wirtschaften, a magazine for decision-makers in the field of sustainability and economics.

Since 2015 she works as Sustainable Matchmaker to link fit-for-the-future approaches. For this purpose she connects organisations, people and companies with the goal of shaping the framework conditions for sustainable economy together. Upon request she advises companies and institutions, for example on how to change one’s business model to become future-oriented or how to implement CSR-questions strategically.

Complementing her occupational work, Tina Teucher volunteers i.a. as a board member of social-startups.de, as juror for the CSR Award as well as for the sustainability label Green Brands, She is one of the initiators of Transition Munich and is actively involved in Think Tank 30, which is the Club of Rome’s young network.

The world cannot be saved if nobody believes in it and just starts.

Profile

Bridge-builder with passion.
Publications

Nachhaltigkeit: Zur Diskursgeschichte eines Konzepts

Energiewende hier, jetzt und hinterm Horizont

Umweltpsychologie: So motiviert man Öko-Muffel zu grünem Verhalten
In: Wirtschaftswoche Green, 2016. (zum Artikel)

Revue der Positionen. 15 Jahre Rat für Nachhaltige Entwicklung. Interviews der Ratsmitglieder
Interviews mit Prof. Klaus Töpfer, Prof. Claus Hipp, Christane Underberg, Prof. Eberhard Jochem. 2016, RNE. (zur Broschüre)

Externe Kommunikation und Nachhaltigkeitsbericht

Flexibilität als neue Währung: Die Verbindung zwischen Wärme-, Strom- und Mobilitätsnetz am Beispiel der Digital Energy Solutions (DES)

Aus klein macht groß? Zur Bedeutung von Wachstum für eine nachhaltige Entwicklung

Denken und Handeln in Ökosystemen. Ein strategischer Ansatz für Wirtschaft und Gesellschaft
References

„Inspiring and refreshing event moderation. “
Central German Sustainability Conference

„Charming and very likeable, good background knowledge, outstanding collaboration. “
Green Cities Conference

„Focussed and passionate – the discussion was to the point. “
YES! – Young Economic Summit

„Tina accompanied us very well with her positive and winsome nature: from a classical panel discussion to a dialogue-oriented speed dating. Open and flexible, dedicated and likeable. “
IKEA Deutschland

„Gripping keynote with useful best practice examples for our work. “
Forum Sustainable Palm Oil

„Tina Teucher contributed substantially to the great success of our event. We received a great deal of positive feedback. “
Deutsche Bahn (diversity)
There are more than enough do-gooders if you counts words, not actions

Contact

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