



We cannot  
save the world  
unless we  
**take action.**

# Tina Teucher

Lectures on Sustainable Innovation,  
Moderator of Future-related Events,  
Contagious Enthusiasm for the Future



inspiring  
sustainable  
business



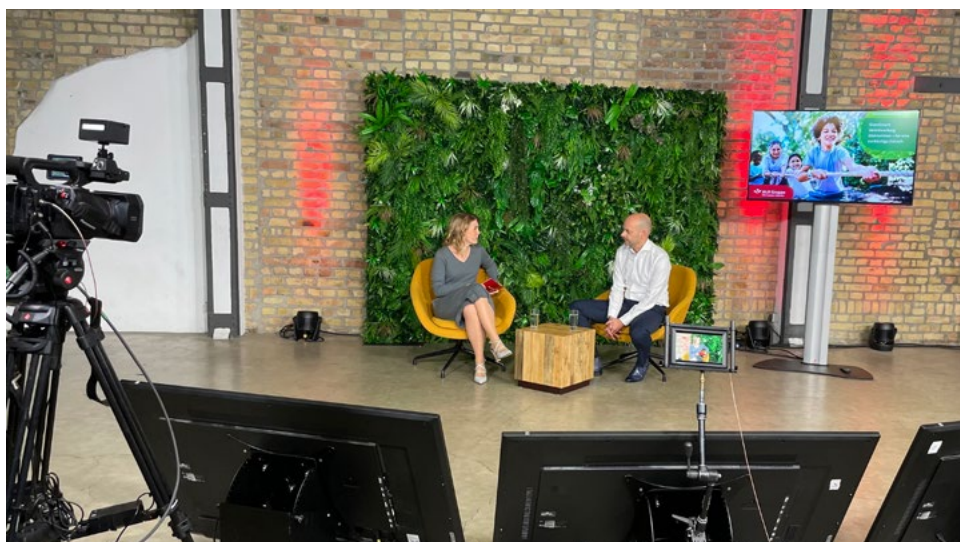
*“Tina Teucher was a huge asset thanks to her personality and her concentrated background knowledge on the topic of sustainability, and she contributed greatly to the success of our event. Thank you so much!”*

Jutta Schmitt, Tork Essity



*“It was great working with Tina Teucher. She provided us with all-round support as a moderator, including in the run-up to the conception of our event. We are super happy with the event.”*

Alte Leipziger Versicherung







*"Her keynote was very well received by us and inspired everyone very much."*

Judith Rahner, Merck KGaA



# Sustainable Business



## Speaker

Enthralling and rousing: presentations on megatrends, sustainability and corporate social responsibility (CSR).



## Event Moderator

Refreshing and inspiring: shaping events, panel discussions, galas and award ceremonies.



## Author

Books, articles and interviews on exciting solutions of today for a good tomorrow.



## Consultant

Activating and supporting: visions, strategies and ways for future-proof organisations.



Fear of the future  
paralyses us  
until we seize our  
**creative power.**



## Profile

### Passionate Bridge Builder

Tina Teucher inspires new ways of thinking - for success and resilience through sustainability, corporate social responsibility (CSR) and sustainable entrepreneurship. Her presentations, conferences and publications encourage positive transformation both in companies and society.

Expert for future competence: A cultural scientist, Tina Teucher holds an MBA in Sustainability Management from Leuphana University Lüneburg. From 2009 to 2014, Tina Teucher was executive editor at forum Nachhaltig Wirtschaften, a magazine for decision-makers in the fields of sustainability and business.

Tina Teucher has been working as a Sustainable Matchmaker to connect future-oriented approaches since 2015. She brings organisations, people and companies together to create jointly the right framework for a truly sustainable economy. On request, she advises companies and institutions, e.g. on sustainable transformation with entire teams or strategic questions of entrepreneurial commitment.

Tina Teucher is involved as

- Founder and Chairwoman of the Board of [Generation Restoration e.V.](#)
- Member of the General Board of [BAUM e.V.](#)
- Member of the [ThinkTank 30 of the Club of Rome](#)
- Co-founder of the [Future Cooperative](#)
- Member of the Sustainability Board of [B.A.U.M. Fair Future Fonds](#)
- Member of the [Green Brands](#) jury

LinkedIn > 6,000 followers ([to LinkedIn profile](#))

Innovation is  
boring  
unless it improves  
life on **earth**.



## Speaker

### Using Megatrends. Strengthening Future Competence.

Keynote speaker, lecturer, expert on sustainable business: Tina Teucher's presentations inspire enthusiasm for a variety of opportunities for far-sighted companies and provide orientation to shape actively society and future markets.

She encourages people to rethink with presentations in three languages: In the long run the ones who are really successful are not the ones who sell the most, but the ones who help people lead meaningful lives.

Many good examples from large corporations as well as small and medium-sized enterprises show how corporate management can be shaped for the future generations and how tangible future competence can be developed through social and ecological innovations.

With a keen eye for the big picture facts, strategies and exciting examples, Tina Teucher inspires people and organisations to strengthen their positive impact systematically: to accomplish meaningful work, green innovations and long-term success. Economic, social and eco - logical!

# Keynotes & Lectures

## Megatrends & Future Competence

### *Business Models for Future*

Decision-makers can tap huge potential for innovation and new successful business models if they recognise and use megatrends for themselves.

Young people are taking to the streets to demand climate protection and justice. What are companies doing? They are decision-makers but they are stuck in a state of fearful paralysis. They could see the crisis as an opportunity and create added value. Sustainable management means combining tradition and innovation in order to be successful on all levels in the long term: economically, ecologically and socially. Future-competence strengthens the trust of customers and employees. This lecture provides orientation for reinventing and seizing opportunities with practical examples from seemingly ultra-conservative sectors.



## Sustainable Leadership

### *Leadership in Transformation*

Those who see the importance of their work can create meaning for their work. Teams can create added value and help their companies to succeed. Demand in the world of work are growing: the interests of the individual, the company and society need to be thought together. New Work concepts such as crowdworking, corporate democracy or work-life balance are being discussed simultaneously. They should all come under one roof through „good leadership“. But how can this be done? This keynote with numerous practical examples shows: Only future-oriented leadership is real leadership. Sustainable leadership leads through values, role models, non-tangible incentives and good questions.



## Economic Change not Climate Change!

### *Success through Sustainable Innovation*

"I can't change anything on my own anyway."  
– One million people

Many employees believe that as individuals they cannot make a difference for the climate, the environment or social justice. But together they are many. Billions of euros are flowing into sustainable alternatives such as the organic sector, renewable energy and sustainable mobility. The trend is: economic change not climate change. Are you and your company fit for the future? This lecture provides practical tips and tools on how sustainable innovation can lead to success and what each individual in the business environment can do to achieve savings and develop new business fields, improve satisfaction at work and promote future competence.



No one knows  
the **answer**

unless they  
look for it.



## Event Moderator

Refreshing, charming, inspiring.

A good moderator is like a safari guide: the main characters feel right at home in their surroundings. Tour guides provide orientation and context. Audiences experience exciting new perspectives and leave with the feeling: „I was right in the middle of everything instead of just tagging along!“

As a moderator Tina Teucher enriches conferences, award ceremonies, galas and conferences on future topics. Guest speakers get an ideal stage, participants feel involved and get to the heart of their subjects. With Tina Teucher as moderator, everyone gets inspired.





Sustainable Building / Expo Real 2019, Munich

nachhaltig.digital Conference 2018, Bonn



Ökoprofit Anniversary 2019, Hanover

IKEA Mobility Forum 2019, Karlsruhe



# #pureonline



Since 2017, Tina Teucher has organised and moderated the Day of Insects with and for the INSECT-RESPECT quality label. The conference has already taken place seven times in Germany and Switzerland.

In 2020, Tina Teucher also organised and moderated INSECT-RESPECT's monthly "Hour of Insects". The pure online event was brought to life with input from experts, group work, music ('insect concert') and direct dialogue between participants via chat and surveys.

For example, INSECT-RESPECT organised an hour of insects under the motto 'Everything could be different'. Tina Teucher led the discussion between the renowned sociologist and future thinker Prof Dr Harald Welzer from FUTURZWEI and INSECT-RESPECT initiator Dr Hans-Dietrich Reckhaus: What will have saved biodiversity? Who will have helped us to experience a civilisation worth living in the future? The moderator actively involved the approximately 100 participants with the opportunity to ask questions and share thoughts and experiences.





# Hybrid Events



## Waldeck Wild Brunch

Tastes good, does good, costs nothing: The Waldeck Wild Brunch on 06/28/20 was dedicated to edible wild plants. At the hybrid event, Tina Teucher was able to involve some of the interview partners directly on site at Hollerhöfe, while other participants and the audience were connected online. Videos, camera work, audience polls and the chat function made the online event dynamic and multifaceted. Tina Teucher led through the different formats, and Tom Friedländer played and sang on the piano as musical side-kick and co-moderator. Almost 2,000 participants were able to learn from wild herb expert Dr Markus Strauß and, alongside the hosts, try out delicious recipes such as ice cream and smoothies in their own kitchens. Guests included Prof Dr Ernst Ulrich Weizsäcker from the Club of Rome, who spoke about sustainable lifestyles from his many years of experience.

## BAUM Award Ceremony 2020

Tina Teucher has regularly hosted the presentation of the BAUM Environment and Sustainability Award since 2018 - BAUM, the network for sustainable business. In September 2020, it was held for the first time as a hybrid online event with a live broadcast. She succeeded in making the appearances of the many different award winners, interviewers and board members entertaining through varied and charming transitions.



## Online Festivity of Volksbank Mittweida

Hosting a party online and actually creating a festive atmosphere - is that possible? In cooperation with the Volksbank Mittweida Tina Teucher accomplished this tightrope. This event also benefited from the good teamwork between the experienced moderator and her speaker colleague Tom Friedländer for the musical accompaniment. With this event, the bank, which has strong regional roots, succeeded in triggering a feeling of togetherness among the more than 1,000 spectators. Through versatile elements such as raffles, surveys with the tool „Mentimeter“ and numerous surprises for young and old, the customers and members of the bank were able to participate and had a lot to celebrate. Tina Teucher guided through the evening in the pop-up studio of the newly established innovation centre Werkbank32.







This workshop took place, for example, with the alumni of the Print and Media Technology Munich degree programme and the its sponsoring association.

Photos on the right: Mike Narsesian

# Escape the Powerlessness

## Interactive Lecture & Workshop

The „VUCA“ world seems to overwhelm us: everything is becoming increasingly volatile, uncertain, complex and ambiguous. We sit paralyzed like a rabbit facing a snake, stiff with fear of the future, immobile, not knowing where to run. Yet we are the generation with the largest windows of opportunity in human history. So how do we free ourselves from the serpent's gaze and assume our full creative power? Where can we start - as individuals, family members, citizens, corporate representatives, consumers, decision-makers in so many fields? And where is it worthwhile? Inspiration, best practice examples, conversations, discussions and a thought-provoking group format, action impulses and a passion for change.

- What is sustainability?
- What are the benefits of sustainability?
- What steps are companies taking?
- What can each individual do?
- Best practice examples

**How can every individual pull a lever for more sustainability?**



*“Tina Teucher gave us a lot of support and her expertise helped to make our conference smooth and successful.”*

Fei Hüne, Ministry for the Environment of  
North Rhine-Westphalia, Germany



*“Thank you very much for the enriching presentation, which captivated the audience.”*

Michael Sambeth, Sparkasse Kaufbeuren

*„I’m glad I attended. It was a very informative and affirmative day for me. Really great. The world needs more people like Tina. I’m gonna do my part.”*

Daniel Oltrogge, Oltrogge GmbH & Co. KG

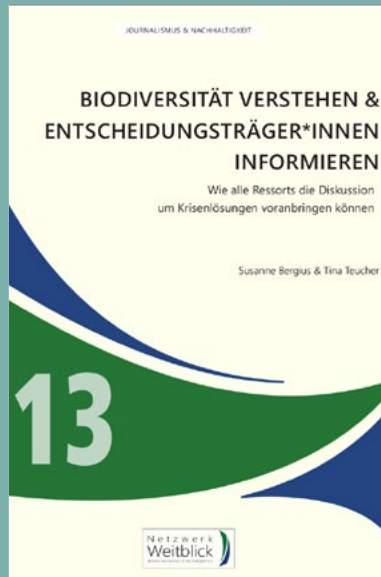


*“We are more than happy: We really enjoyed Tina Teucher’s*

*impulse lecture! She presented in a lively and target group-oriented way – she offered something for everyone. The interaction between her, the moderator and our sustainability manager was particularly successful.”*

Katrin Ruhnau, Miele & Cie. KG





# English Publications (excerpt)

**CSR Glossary: Corporate Sustainability – the Most Important Terms.**

2024, ([to the article](#))

**UN Decade 2021-2030: “Reconstruction” for Flourishing Landscapes.**

2024, ([to the article](#))

**How Regenerative Business Strengthens Refugee Resilience in Camps.**

2023, ([to the article](#))

**Generation Restoration – Restoring Refugee Camps Ecologically.**

2023, ([to the article](#))

**Refugee Empowerment in Uganda through Regenerative Approaches: Rwamwanja Rural Foundation.**

2023, ([to the article](#))

**KAFRED: Association For Rural and Environmental Development.**

2023, ([to the article](#))

**YICE: Youth Initiative for Community Empowerment.**

2023, ([to the article](#))

**Why the new UN Decade on Ecosystem Restoration is a Chance for Businesses to Take Sustainability Action.**

2022, in: Ksapa online magazine. ([to the article](#))

**Planting hope is economical: How Sekem is greening the Wahat Desert.**

2022, ([to the article](#))

**Future Economy Solutions Summit: Role Models for Business in the 21st Century.**

2022, ([to the article](#))

**Water is life – These techniques work to protect the climate.**

2022, ([to the article](#))

**Why the new UN Decade on Ecosystem Restoration is a Chance for Businesses to Take Sustainability Action.**

2022, ([to the article](#))

**OurLand: Restoration & Education in Thailand.**

2022, ([to the article](#))

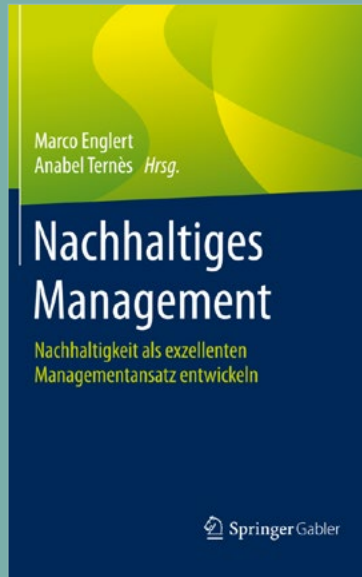
**Refugees and Restoration.**

2021, ([to the article](#))

**Take a Deep Breath for Clean & Green. Air pollution and solutions.**

2017, In: Organic Growth Vol. 12&13; October 2016 - March 2017; APPL Foundation, India. pp. 15-19.

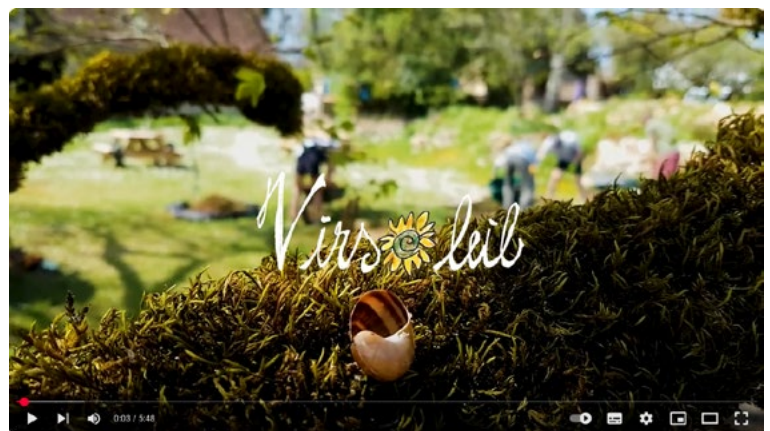




## Regeneration

For the following article Tina Teucher produced a 5-minute-video. Click on the image to watch it.

**Ecosystem Restoration Camp “Virsoleil”.**  
2022, ([to the article](#))



## All Publications

To see all of Tina Teucher’s publications, German and English, [click here](#).

## IHK Podcast

Together with the IHK (German Chamber of Industry and Commerce), Tina Teucher recorded the podcast ‘Nachhaltig Erfolgreich Führen’ (‘Leading Sustainably and Successfully’) in 2022. In the podcast series, she and Dr Colin Bien met up with a variety of interviewees from the corporate world to talk about their journey towards greater sustainability in their own company.

How can employees be successfully involved in the transformation process? What are the pitfalls in practice?



# Foundation

## Regenerative Solutions for Refugee Camps

Tina Teucher's foundation "Generation Restoration" (GenR) on the bcause platform has been supporting regenerative solutions in refugee camps and settlements since 2023. When speeches and moderations are booked, part of the fee goes towards these projects, which contribute to achieving all 17 Sustainable Development Goals.



[to the GenR online foundation at bcause >](#)

### What GenR Stands For

#### Holistic regeneration:

People help ecosystems to regain their (self-)healing power. Healthy ecosystems help people to have a good life.

**Regenerative methods such as permaculture**, forest gardens (agroforestry) and Miyawaki tree plantations have the potential to help shape humanitarian aid and development cooperation in a meaningful way and make communities more resilient.

This is GenR's contribution to the **UN Decade Ecosystem Restoration** (2021-2030): The restoration of ecosystems improves "ecosystem services": fertile soils, good harvests and healthy food, clean water, fresh air, a stable climate and high biodiversity. This is the only way to ensure long-term economic viability over generations.

### Vision & Goals

GenR supports projects and people who apply, promote and scale up **regenerative solutions**. Worldwide – especially where there are particularly many social challenges, e.g. **in refugee camps and settlements**. There are already good examples that contribute to achieving all 17 United Nations Sustainable Development Goals (SDGs) and thus combine environmental and social issues. GenR wants to strengthen these in a targeted manner, make them visible and multiply their impact.

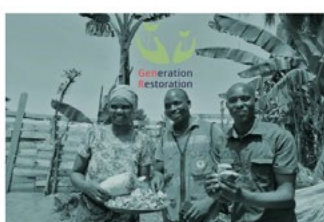
1. Support and scale grassroots projects.  
Through funding and visibility.
2. Co-creating the "new normal".  
Through dialogues and processes with standard setters.
3. Develop investment opportunities.  
Through business models for impact.

Tina Teucher manages the Generation Restoration Foundation on the bcause platform and is the honorary chairwoman of the Generation Restoration e.V. non-profit organisation.

## Blog Posts about Generation Restoration



**How Regenerative Business Strengthens Refugee Resilience in Camps**



**Generation Restoration – Restoring Refugee Camps Ecologically**



**KAFRED: Association For Rural and Environmental Development**



Nature is  
threatening us

as long as we do  
not **understand** it.



## News on Sustainability

The most exciting insights from events in which Tina Teucher is involved, as well as tools for CSR, can be found in her [sustainability blog](#). Posts and [newsletters](#) on topics such as digitalisation, sustainable construction, leadership, sustainable finance, regenerative business, megatrends and biodiversity highlight new developments, upcoming events and helpful approaches.



### UN Decade 2021-2030: “Reconstruction” for Flourishing Landscapes

19. April 2024

What influence does the UN Decade of Ecosystem Restoration have on the implementation of biodiversity conservation goals? Tina Teucher gave a lecture on this topic in Linz, Austria, in 2021, which is now available online as a book contribution.



### CSR Glossary: Corporate Sustainability – the Most Important Terms

27. June 2025

Corporate sustainability goes hand in hand with many terms and just as many abbreviations. This CSR Glossary summarises the most important terms for sustainability management.



# References



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more

# References

*„Tina Teucher contributed substantially to the great success of our event. We received a great deal of positive feedback.“*

Deutsche Bahn (diversity)

*„Tina Teucher was a knockout. She managed to captivate people, inspire them, thrill them.“*

Priska Hellmüller-Luthiger, PHBern  
Institut für Weiterbildung und Medienbildung

*„Charming and very likeable, good background knowledge, outstanding collaboration.“*

Green Cities Konferenz

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*„A profound keynote. Tina lives and researches sustainability - and the audience can feel that!“*

Dr Martina Weissenböck, Raiffeisen Campus AT

*„Tina accompanied us very well with her positive and winsome nature: from a classical panel discussion to a dialogue-oriented speed dating. Open and flexible, dedicated and likeable.“*

IKEA Germany

*„We and our participants enjoyed the in-house moderation by Tina Teucher very much. «As if she were one of us» was a phrase we often heard. The event was a complete success.“*

Patricia Siebel, Edding AG

*„Fascinating keynote with useful best practice examples for our work.“*

Forum Sustainable Palm Oil

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*„Inspiring and refreshing day moderation.“*

Mitteldeutsche Nachhaltigkeitskonferenz

*„Focused and passionate about the topic - the discussion was spot on.“*

YES! – Young Economic Summit

*„Tina Teucher's presentation was very inspiring for our work in building a sustainability management system.“*

Markus Klehr, Verkehrsbetriebe Karlsruhe

There are more than  
enough good people  
if you count words,  
not **actions**.



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