TINA TEUCHER

inspiring. sustainable. business.



Moderation of Events
Impulses & Keynotes on Sustainable Innovations
Inspiration for Solution Strategies



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"Tina Teucher, with her personality and knowledge of sustainability, was a tremendous asset and contributed significantly to the success of our event. Thank you!"

Jutta Schmitt, Tork Essity









"It was a great collaboration with Tina Teucher. She provided us with comprehensive support as moderator, including in the planning stages of our event. We are extremely happy with the event."

Alte Leipziger Versicherung (Insurance Company)



Profile

Bridge builder with passion

Tina Teucher inspires people to rethink their approach – to achieve success and resilience through sustainability, corporate social responsibility (CSR) and sustainable entrepreneurship. Her talks, presentations and publications inspire a desire for positive change in business and society.

Expert in future-oriented skills: The cultural studies scholar completed an MBA in Sustainability Management at Leuphana University of Lüneburg. From 2009 to 2014, she was senior editor of the decision-makers' magazine 'forum Nachhaltig Wirtschaften' (forum future economy).

Tina Teucher has been working as a Sustainable Matchmaker to connect future-oriented approaches since 2015. She brings organisations, people and companies together to create jointly the right framework for a truly sustainable economy. On request, she advises companies and institutions, e.g. on sustainable transformation with entire teams or strategic questions of entrepreneurial commitment.

Tina Teucher is/was involved as

- Founder and Chairwoman of the Board of Generation Restoration e.V.
- Member of the General Board of BAUM e.V.
- Member of the ThinkTank 30 of the Club of Rome
- Co-founder of the Future Cooperative
- Member of the Sustainability Board of B.A.U.M. Fair Future Fonds
- Member of the Green Brands jury

LinkedIn > 7,000 followers (view profile)

Tina Teucher

Event Moderator

Refreshing and inspiring:
Shaping events, panel discussions, galas and award ceremonies

Consultant

Activating and supportive:
Visions, strategies and paths for future-proof organizations.

Speaker

Enthralling and rousing:
Presentations on megatrends, sustainability and corporate social responsibility (CSR).

Author

Books, articles and interviews about exciting solutions of today for a better tomorrow.





Speaker

Using megatrends.
Strengthening future competence.

Keynote speaker, expert in sustainable business: Tina Teucher inspires with her keynotes on the diverse opportunities of forward-thinking companies and provides guidance for actively shaping society and future markets.

She encourages people to rethink with presentations in three languages: In the long run, success belongs not to those who sell the most material, but to those who help people lead meaningful lives.

Many good examples from corporations as well as small and medium-sized enterprises show how to make corporate management sustainable for future generations and build tangible future competence with social and ecological innovations.

With a keen eye for the big picture facts, strategies and exciting examples, Tina Teucher inspires people and organisations to strengthen their positive impact systematically: to accomplish meaningful work, green innovations and long-term success. Economic, social and eco - logical!







"Tina Teucher provided us with a great deal of support and her expertise helped to make our conference a complete success."

Fei Hüne, Ministry of the Environment NRW









Keynote speeches

Sustainable Leadership

Leadership in Transformation

Those who see the importance of their work can create meaning for their work. Teams can create added value and help their companies to succeed. Demand in the world of work are growing: the interests of the individual, the company and society need to be thought together. New Work concepts such as crowdworking, corporate democracy or work-life balance are being discussed simultaneously. They should all come under one roof through „good leadership“. But how can this be done? This keynote with numerous practical examples shows: Only future-oriented leadership is real leadership. Sustainable leadership leads through values, role models, non-tangible incentives and good questions.

Megatrends & Future Competence

Business Models for the Future

Decision-makers can tap huge potential for innovation and new successful business models if they recognise and use megatrends for themselves.
Young people are taking to the streets to demand climate protection and justice. What are companies doing? They are decision-makers but they are stuck in a state of fearful paralysis. They could see the crisis as an opportunity and create added value. Sustainable management means combining tradition and innovation in order to be successful on all levels in the long term: economically, ecologically and socially. Future-competence strengthens the trust of customers and employees. This key provides orientation for reinventing and seizing opportunities with practical examples from seemingly ultra-conservative sectors.





Regenerative economy

Why sustainability is no longer enough and what innovation means today

Climate protection is great, but it's not enough. More and more companies are feeling pressure from politicians, customers, and the public, so they're implementing sustainability management systems, hoping to tick that off their list of priorities. But simply going through the motions gets no one anywhere – neither business nor the planet. Innovation is boring if it doesn't make the world a better place. That's why today's pioneers are taking it a step further: from sustainable to regenerative business practices. What constitutes good growth? The keynote will use concrete examples to show why regenerative business practices are necessary, how companies are implementing them, and what's important for success.

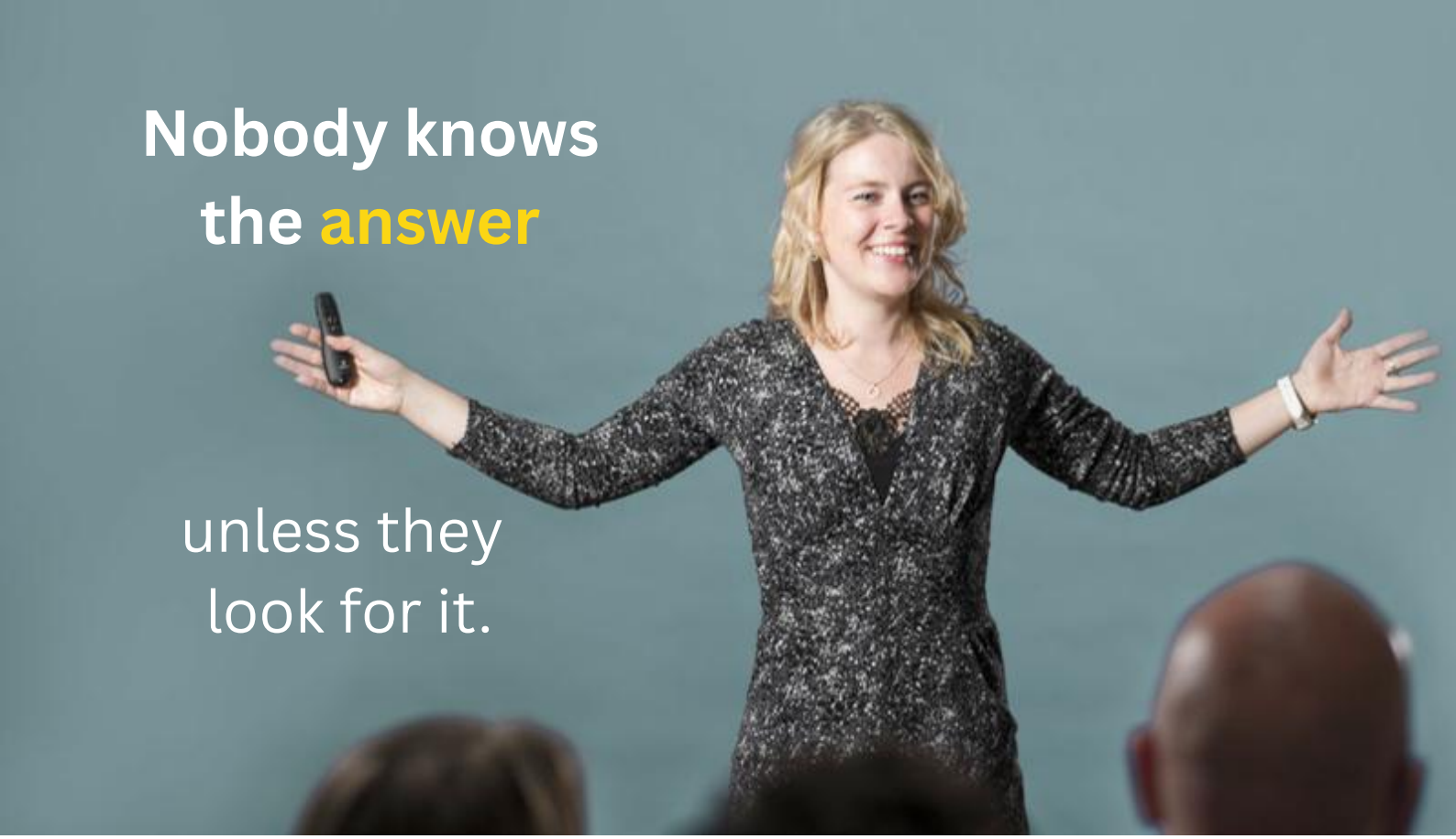
Economic change instead of climate change!

Success through sustainable innovation

“I can‘t change anything on my own anyway.“
– One million people

Many employees believe that as individuals they cannot make a difference for the climate, the environment or social justice. But together they are many. Billions of euros are flowing into sustainable alternatives such as the organic sector, renewable energy and sustainable mobility. The trend is: economic change not climate change. Are you and your company fit for the future? This keynote provides practical tips and tools on how sustainable innovation can lead to success and what each individual in the business environment can do to achieve savings and develop new business fields, improve satisfaction at work and promote future competence.





Event Moderator

Refreshing, charming, inspiring.

A good moderator is like a safari guide: the main characters feel right at home in their surroundings. Tour guides provide orientation and context. Audiences experiences exciting new perspectives and leaves with the feeling: „I was right in the middle of everything in stead of just tagging along!“

As a moderator Tina Teucher enriches conferences, award ceremonies, galas and conferences on future topics. Guest speakers get an ideal stage, participants feel involved and get to the heart of their subjects. With Tina Teucher as moderator, everyone gets inspired.

Watch the video here:









English Publications (Abstract)

CSR Glossary: Corporate Sustainability – the Most Important Terms.
2024, (to the article)

UN Decade 2021-2030: "Reconstruction" for Flourishing Landscapes.
2024, (to the article)

How Regenerative Business Strengthens Refugee Resilience in Camps.
2023, (to the article)

Generation Restoration – Restoring Refugee Camps Ecologically.
2023, (to the article)

Refugee Empowerment in Uganda through Regenerative Approaches: Rwamwanja Rural Foundation.
2023, (to the article)

KAFRED: Association For Rural and Environmental Development.
2023, (to the article)

YICE: Youth Initiative for Community Empowerment.
2023, (to the article)

Planting hope is economical: How Sekem is greening the Wahat Desert.
2022, (to the article)

Future Economy Solutions Summit: Role Models for Business in the 21st Century.
2022, (to the article)

Water is life – These techniques work to protect the climate.
2022, (to the article)

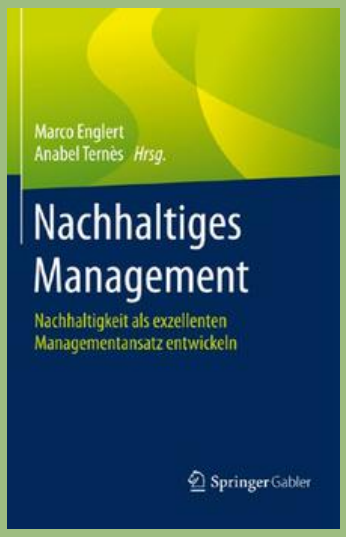
Why the new UN Decade on Ecosystem Restoration is a Chance for Businesses to Take Sustainability Action.
2022, in: Ksapa online magazine. (to the article)

OurLand: Restoration & Education in Thailand.
2022, (to the article)

Refugees and Restoration.
2021, (to the article)

Take a Deep Breath for Clean & Green. Air pollution and solutions.
2017, In: Organic Growth Vol. 12&13; October 2016 - March 2017; APPL Foundation, India. pp. 15-19.









Regeneration

For the following article Tina Teucher produced a 5-minute-video. Click on the image to watch it. Ecosystem Restoration Camp “Virsoleil“.
(to the article)



All Publications

To see all of Tina Teucher‘s publications, German and English, click here.

IHK-Podcast

Together with the IHK (German Chamber of Industry and Commerce), Tina Teucher recorded the podcast ‘Nachhaltig Erfolgreich Führen’ (‘Leading Sustainably and Successfully’) in 2022. In the podcast series, she and Dr Colin Bien met up with a variety of interviewees from the corporate world to talk about their journey towards greater sustainability in their own company. How can employees be successfully involved in the transformation process? What are the pitfalls in practice?



Foundation

Regenerative solutions for refugee camps

Tina Teucher's foundation "Generation Restoration" (GenR) on the bcause platform has been supporting regenerative solutions in refugee camps and settlements since 2023. When speeches and moderations are booked, part of the fee goes towards these projects, which contribute to achieving all 17 Sustainable Development Goals.



Generation Restoration

to the GenR Website

What GenR stands for

Holistic regeneration:
People help ecosystems to regain their (self-)healing power. Healthy ecosystems help people to have a good life.

Regenerative methods such as permaculture, food forest gardens (agroforestry), composting toilets and Biochar have the potential to help shape humanitarian aid and development cooperation in a meaningful way and make communities more resilient.

This is GenR's contribution to the **UN Decade Ecosystem Restoration** (2021-2030): The restoration of ecosystems improves "ecosystem services": fertile soils, good harvests and healthy food, clean water, fresh air, a stable climate and high biodiversity. This is the only way to ensure long-term economic viability over generations.

Vision & Goals

GenR supports projects and people who apply, promote and scale up regenerative solutions. Worldwide – especially where there are particularly many social challenges, e.g. in refugee camps and settlements. There are already good examples that contribute to achieving all 17 United Nations Sustainable Development Goals (SDGs) and thus combine environmental and social issues. GenR wants to strengthen these in a targeted manner, make them visible and multiply their impact.

1. Support and scale grassroots projects.
   Through funding and visibility.
2. Co-creating the "new normal". Through dialogues and processes with standard setters.
3. Develop investment opportunities.
   Through business models for impact.

Tina Teucher manages the Generation Restoration Foundation on the bcause platform and is the honorary chairwoman of the Generation Restoration e.V. non-profit organisation.

Blog posts about Generation Restoration



How Regenerative Business Strengthens Refugee Resilience in Camps

26. July 2023

To strengthen refugee resilience, Tina Teucher and the *Generation Restoration* initiative she founded organised an event on 26th May 2023 that highlighted the power of regenerative business.



Generation Restoration – Restoring Refugee Camps Ecologically

18. July 2023

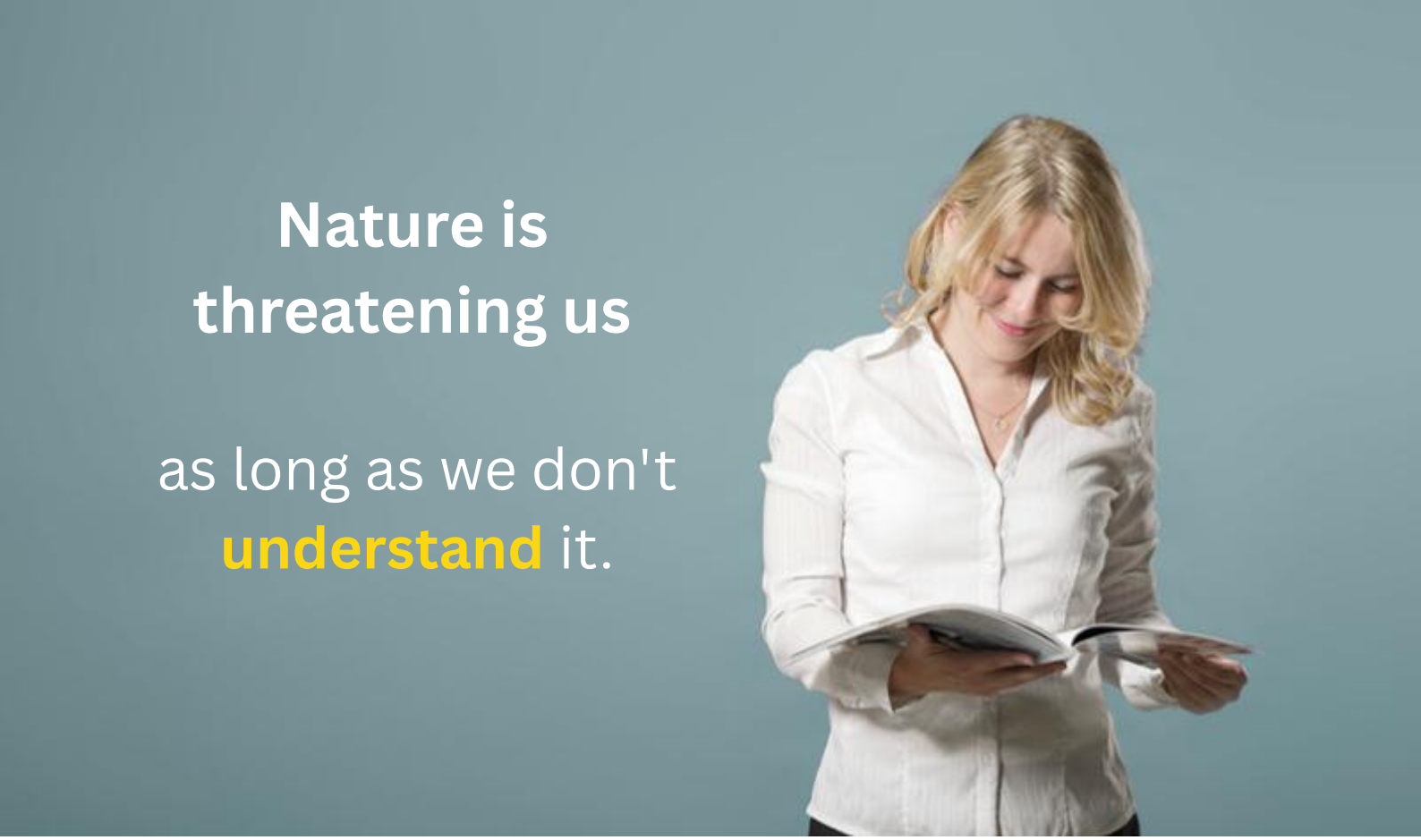
What if we transform refugee camps around the world from desolate deserts of insecurity into green places of hope? That is the vision of Generation Restoration.



Roundtable «Refugees & Restoration»

27. May 2021

What if we transformed refugee camps into regenerative camps? A practical approach to implementing the UN Decade on Ecosystem Restoration: public Roundtable on 5th June 2021.



News on Sustainability

The most exciting insights from events in which Tina Teucher is involved, as well as tools for CSR, can be found in her sustainability blog. Posts and newsletters on topics such as digitalisation, sustainable construction, leadership, sustainable finance, regenerative business, megatrends and biodiversity highlight new developments, upcoming events and helpful approaches.



AI for Good – Microsoft AI for Earth

10. June 2026

Microsoft's "AI for Earth" initiative uses AI, machine learning (ML), and modern cloud technologies to develop solutions for science, agriculture, and species conservation.

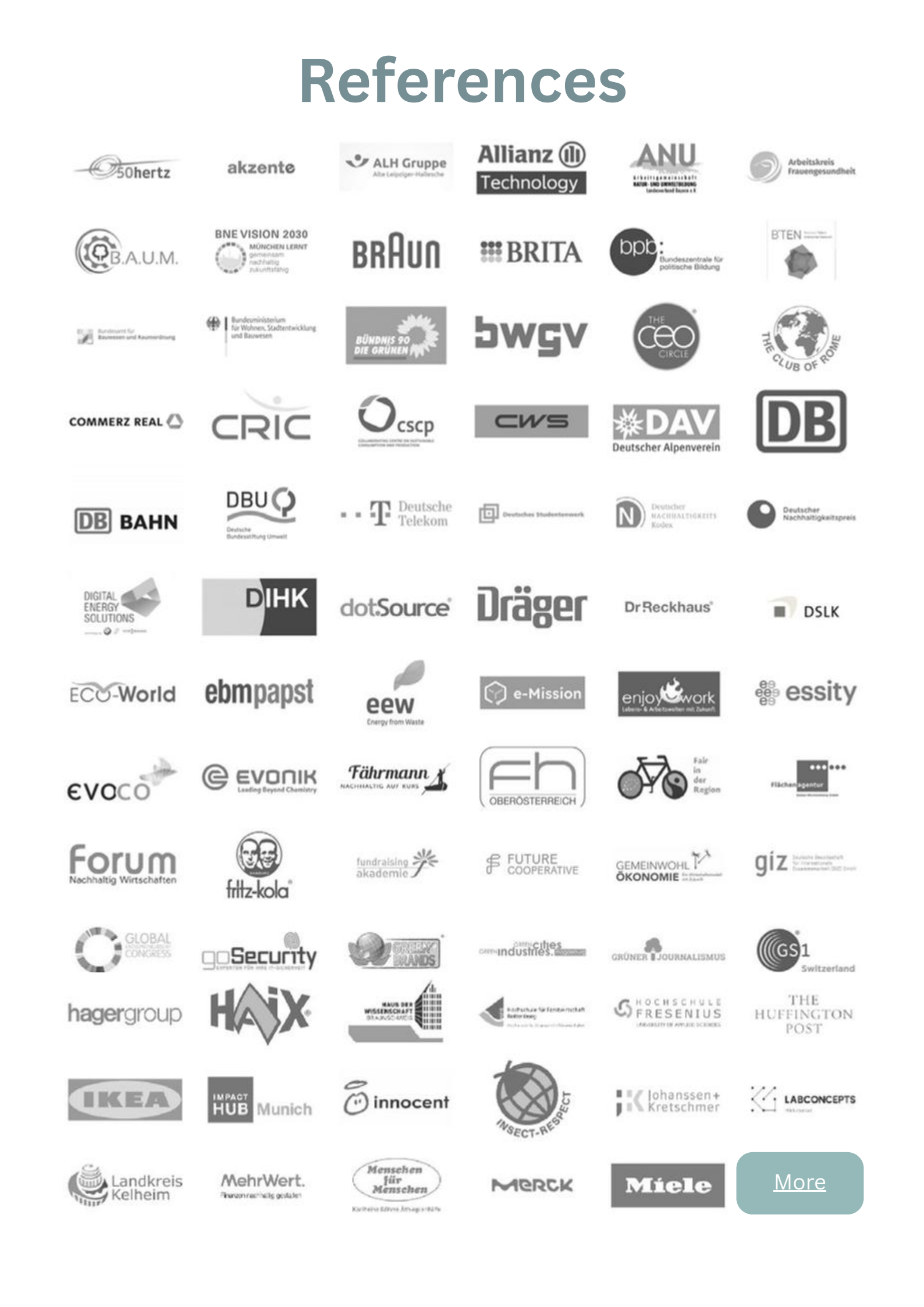


DAY OF INSECTS 2026: From Crisis to Connection (English Version)

13. May 2026

On **April 23, 2026**, Leuven, Belgium, became a gathering place for everyone who wants to play an active role in shaping the future of biodiversity. At the **Day of Insects 2026: From Crisis → to Connection**, representatives from the scientific community, politics, business, and civil society came together to highlight one of the central issues of our time: the importance of insects for the survival of our planet.

References


50hertz
akzente
ALH Gruppe
Allianz Technology
ANU
Arbeitskreis Frauengesundheit
B.A.U.M.
BNE VISION 2030
BRAUN
BRITA
bpb: Bundeszentrale für politische Bildung
BTEN
Bundesamt für Bauwesen und Raumordnung
Bundesministerium für Wohnen, Stadtentwicklung und Bauwesen
BÜNDNIS 90 DIE GRÜNEN
bwgv
THE CEO CIRCLE
THE CLUB OF ROME
COMMERZ REAL
CRIC
cscp
cws
DAV Deutscher Alpenverein
DB
DB BAHN
DBU Deutsche Bundesstiftung Umwelt
Deutsche Telekom
Deutsches Studentenwerk
Deutscher Nachhaltigkeitskodex
Deutscher Nachhaltigkeitspreis
DIGITAL ENERGY SOLUTIONS
DIHK
dotSource
Dräger
Dr Reckhaus
DSLK
ECO-World
ebmpapst
eew Energy from Waste
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fh OBERÖSTERREICH
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hagergroup
HAIX
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Hochschule für Forstwirtschaft
HOCHSCHULE FRESENIUS
THE HUFFINGTON POST
IKEA
IMPACT HUB Munich
innocent
INSECT-RESPECT
Johanssen+Kretschmer
LABCONCEPTS
Landkreis Kelheim
MehrWert.
Menschen für Menschen
MERCK
Miele
More

References

„Tina Teucher contributed substantially to the great success of our event. We received a great deal of positive feedback.“
Deutsche Bahn (driversity)

„Tina Teucher was a knockout. She managed to captivate people, inspire them, thrill them.“
Priska Hellmüller-Luthiger, PHBern Institute for Continuing Education and Media Education

"With her professional commitment, Tina Teucher expertly moderated our digital conference."
Ministry of Social Affairs, Labour and Health Baden-Württemberg, Competence Centre for Climate Change and Health, Carina Rau

„Tina accompanied us very well with her positive and winsome nature: from a classical panel discussion to a dialogue-oriented speed dating. Open and flexible, dedicated and likeable.“
IKEA Germany

„We and our participants enjoyed the in-house moderation by Tina Teucher very much. «As if she were one of us» was a phrase we often heard. The event was a complete success.“
Patricia Siebel, Edding AG

„Fascinating keynote with useful best practice examples for our work.“
Forum for Sustainable Palm Oil

"Inspiring and refreshing daytime moderation."
Central German Sustainability Conference

"Focused and passionate about the topic – the discussion was spot on."
YES! – Young Economic Summit

"Tina Teucher's presentation was very inspiring for our work in setting up a sustainability management system."
Markus Klehr, Karlsruhe Transport Authority

"Charming and very likeable, good background knowledge, excellent cooperation."
Green Cities Conference

„A profound keynote. Tina lives and researches sustainability - and the audience can feel that!“
Dr. Martina Weissenbök, Raiffeisen Campus AT



"It's a great collaboration with Tina Teucher. We are extremely happy with our event."

Sophia Schneider, Alte Leipziger Lebensversicherung (Life Insurance)

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