



# Tina Teucher

## Sustainability and CSR Expert

Think in the long term? This demand turns some industries upside down. Why? Because clients, media, investors and employees tend to ask for it: Who in the market is acting responsibly and sustainably? Sales, attention, investments and talents are flowing to companies that offer more than just an economic value added. It's time for the next step! Tina Teucher animates to think outside all boxes – for success and resilience with Sustainability, Corporate Social Responsibility (CSR) and Integral Entrepreneurship.

Tina Teucher is a speaker, moderator and journalist on Sustainable Innovations. She elates people by keynotes, presentations and articles about business practices that connect social, ecological and economic elements.

The cultural scientist graduated with a MBA in Sustainability Management at the Leuphana University Lüneburg. From 2009 to 2014, Tina Teucher worked as chief editor for the decision makers' magazine 'forum Nachhaltig Wirtschaften' (forum CSR international). She is an active member of the Think Tank 30, the young network of the German Section of the Club of Rome.

Tina Teucher lectures about "Sustainability Marketing & Leadership" at the Fresenius University and publishes books and articles on green innovations, transformation, energy transition and CSR communication. She is member of the Impact Hub Munich, a coworking space for Social and Green Startups that belongs to a global network of collaborators dedicated to accomplish a positive impact in the world. As a "Sustainable Matchmaker", Tina connects people, organizations and companies to jointly create the best conditions for sustainable development.

With her speeches and moderations in three languages, Tina Teucher inspires to rethink: The long-term success does not come to those who sell the most material, but who help people to achieve a meaningful life. Numerous good examples from big to small companies show how to shape corporate management in a way that is suitable for the coming generations and how to build up a tangible future competence with social and ecological innovations.

With a sharp eye for the whole picture, facts, strategies and exciting examples, Tina Teucher accompanies people and organizations committed to strengthen their positive action: A world without waste, with good work and completely healthy products not only motivates to top performances, but boosts viable visions, that sound reasonable also for future generations. Eco? Logical!

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